

COMMUNITY OUTREACH ACTIVITIES

witf engaged in the following initiatives from the period beginning April 1, 2012 through March 31, 2013.

Internship Program

witf has an extensive student internship program. College and High School students participate in internships in their field of interest and/or major, typically for credit hours. This past year, we had the following:

- 2 Human Resources interns during the summer semester 2012.
- 2 Television Production interns during the summer semester of 2012.
- 1 News Reporter intern during the summer semester of 2012.
- 1 Human Resources intern during the spring semester of 2013.
- 1 Marketing intern during the spring semester of 2013.

These students came from various colleges and universities.

Job Fairs

Human Resources attended the following job fair:

Experience Harrisburg

Hosted by: Harrisburg Regional Chamber

Location: 3211 North Front Street, Suite 201, Harrisburg, PA

Date: 10/11/2012

witf job fair

Location: 4801 Lindle Road Harrisburg, PA 17111

Date: July 27, 2012

Events or programs with educational institutions relating to career opportunities in broadcasting:

Partnering Opportunities:

Met with: Harrisburg Area Community College- April 2012

Elizabethtown College- November 2012

Alvernia University- December 2012

Harrisburg University- December 2012

The Senior Vice President of Human Resources & Operational Performance met with them to develop ways in which we can partner with these organizations as they pertained to public media positions, volunteering, and also internship opportunities.

Community Events designed to inform and educate members of the public as to employment opportunities in broadcasting

witf conducted 48 tours which primarily included education facilities. The majority of these tours are given to Cub Scouts (12), with other groups being from daycare/summer camps (7), girl scouts (4), homeschool groups (2), public/private elementary & middle schools(10), college students (2),

and adult church/social/service groups (2) or retirement/continued care & community groups(7) and even individuals/families (2).

A total of 7 job shadows were conducted for high school students in the Harrisburg area. The purpose of the shadows was to give interested students an opportunity to see various aspects of public media in action, and meet the people who help the organization function.

Training as to methods of equal employment opportunity

The Human Resources Generalist, Human Resources Assistant, and Human Resources Intern attended Training Classes with Mazzitti & Sullivan (our EAP) twice during the specified time.

witf Conducted Diversity and Inclusion training for the management team and key staff on September 12, 2013.

Conducted individual training sessions with new managers on recruitment, hiring, and EEO legislation.